

your platform to showcase

Gateway Sydney is a landmark dining precinct, located in the heart of Circular Quay. Gateway has a strong brand offering from key known retailers such as the Burger Project, Chat Thai, Gelato Messina and Din Tai Fung to name a few.

Located on the harbour's edge with unrivalled transport connectivity to train, buses, ferries and imminently the light rail, this dining precinct is perfectly positioned to target a strong CBD population, nearby office workers and tourists visiting the area.

Gateway Sydney is your Platform to showcase your business and here's why:



Fast Facts

- 3 levels of dining, cafés, restaurants, bars and a food court.
- Over 25 premier retail brands.
- Exposure to the Circular Quay precinct.
- Connected to local transport including trains, buses, ferries and the new light rail project.

Source: Dexus sales report, January 2021.



Market At A Glance

- Total retail expenditure by tourists in the Sydney LGA is currently estimated at around \$2.9 billion, including \$1.9 billion in food expenditure.
- This is projected to grow to \$3.7 billion by 2026, at an average annual growth rate of 2.7%.
- Household incomes well above benchmarks – more than \$163,000 per annum in the Main Trade Area.
- Target customer segments include: CBD workers, tourists and Sydney residents.

Source: Location IQ Report for Dexus, February 2019. Estimates are pre COVID-19.



Opportunities Available

To showcase your brand at Gateway

- ✓ PRODUCT DEMONSTRATIONS AND DISPLAYS
- ✓ LARGE FORMAT MEDIA PLACEMENT
- ✓ FILMING AND TVC LOCATIONS
- ✓ DIGITAL INTEGRATION
- ✓ MARKET RESEARCH
- ✓ BRAND TAKEOVER SHOWCASE

